

Personal Statement

I love to work on engaging projects that offer design and development challenges. Nothing gives me greater joy than working with a creative team to solve difficult problems and making a project stronger.

Highlights

Respected leader and mentor to junior team members. Enthusiastic collaborator with vendors and clients.

A creative problem solver who can find a unique solution to even the most complicated issue.

Proven ability to combine creative concepts within the limitations of the selected medium.

Experience

UX Designer/Front End Development

April 2014 – Present

Fiserv, Inc.

Lead UX Designer for a team of 20+ engineers and business analysts on a new web-based product for this Fortune 500 company. Responsibilities include UI/UX design and documentation, supporting front-end design with Javascript/HTML/CSS development. Lead meetings and teaching sessions on well-designed UX.

Freelance Designer/Developer

1994 – 2014

Worked on a multitude of interactive, web, and print projects for a clients nationwide. Managed all aspects of business including marketing, sales, client communication, managing sub-contractors, and billing. Contract vendor working in-house at Pfizer world headquarters from 2002 - 2004.

Notable Projects & Clients: Pfizer, Fox Broadcasting, Smirnoff, Heineken, and Guinness

Creative Director

September 2008 – March 2013

BunsenTech, LLC

Instrumental in launching this small mobile development startup. Responsible for the creative direction of all projects including UX and UI for mobile. Worked closely with clients both big and small on a variety of mobile development projects.

Management: Managed creative assets for all projects. Defined vision for client projects, and worked with external agencies to assure quality. Responsible for building time estimates for quoting creative assets for projects.

Creative and Design: Involved in all aspects of product design. Specializing in the user experience from wireframes to final graphic design. Directly involved with client communication, including presentation of creative concepts and post-mortem analysis.

Notable Clients: Ford Motors, Bosch, Nestle, Callaway, Team Detroit, and Hartford Hospital.

Other Experience

2004 – 2008
1996 – 2001
1993 – 1996

Lead Web Designer
Web Developer/Designer
Multimedia Designer

Foresite, Inc.
United Technologies (Research Center)
Inspired Solutions Corporation

Skills

Interface and User Experience Design: Particular love for well designed, usable interfaces. Thrilled at the idea of solving UI problems with a creative flair.

Creative Direction: Experienced in a variety of print and electronic mediums with a specialty in mobile platforms.

Goal-driven Leader: Holds teams members accountable to task timelines, and willing to put in extra time and effort to exceed goals in a timely manner.

Concept Development: Excellent brainstormer with the ability to challenge ideas to come up with innovative solutions.

Video/Photo Production: Experience shooting, directing and editing photos and video.

Community: Team player who would prefer to see the team succeed over personal achievement. Listens to criticism and applies lessons learned.

Software

Adobe Creative Suite: Deep understanding of Adobe Photoshop, Illustrator, and InDesign.

Web: Experience in hand-coding HTML5 & CSS3 (LESS and SASS) to create semantic, well designed websites. Ability to utilize common frameworks like Angular JS, jQuery, Bootstrap, and others in web projects.

Well versed with PHP and a variety of databases (mySQL/simpleDB/Dynamo). Some limited experience with CodeIgniter, Drupal, Joomla, and Wordpress.

Video: Experience with building and compositing video in After Effects. Editing experience using both Premiere and Final Cut.

UX: Expert at developing UI mockups using Axure and other prototyping tools.

Education

“Thank goodness I was never sent to school; it would have rubbed off some of the originality. – Beatrix Potter”

University of Oklahoma
Film and Media Studies coursework

Middlesex Community College
Relevant coursework in
Broadcast Communications

Central Connecticut University
Relevant coursework in
Art & English